

SUPPORTING THE SUCCESS OF HEALTHCARE ORGANIZATIONS

Strategic Partnerships has been engaged for decades in a broad range of strategic roles with some of the largest and best-known healthcare systems in the country, as well as with regional nonprofit healthcare delivery systems, healthcare foundations, healthcare delivery services to the underserved, and nonprofit intermediary organizations.

Our assignments have included:

- Helping to design and execute new talent pipeline strategies to meet the need for clinicians and Allied Health staff through engagements with the public workforce system, intermediary organizations and youth organizations;
- Playing major roles in the design of Transformation Strategies to simultaneously change the healthcare delivery approach to one of prevention/population health/value-based health while transforming the roles clinician play, to attract public and private sector resources;
- Bringing new technologies, systems, and platforms to the healthcare market to enhance the efficiency and effectiveness of healthcare.

SP has assisted clients in engaging with the major agencies of the federal and state governments and corporate and foundation private sector resources to help accomplish the missions of our clients.

HEALTHCARE RESEARCH

SP helps clients build visibility and appreciation of their leadership roles in healthcare organizations through the national and global Tier 1 media to attract new funding resources.

INTERNATIONAL WORK

Internationally, SP has supported:

- The UN Foundation's campaign to secure commitments for replenishing the Global Fund to Fight AIDS, Tuberculosis & Malaria during a particularly challenging time.
- Major PVOs in attracting resources and support to deliver healthcare services on the ground in developing countries.
- Global healthcare organizations in connecting with new sources of patients and new companies and organizational clients, including partnerships with global governmental organizations focused on supporting enhanced healthcare.